

DESIGN LOOKBOOK

VANCE TAYLOR DESIGNS

BELLAGIO FLORALS



APRIL 23, 2024

A LUXURY EDITORIAL AT...



The Chicago History Museum where old world meets historic luxury. We are absolutely thrilled to be partnering with one of Chicago's greatest charms. The CHS was founded in 1856 to study and interpret Chicago's history, and now we have the opportunity to create stunning wedding designs complemented by the ornate museum itself!



Our participants will get to be a part of two full scale editorials, thoughtfully crafted and designed by the creatives at Vance Taylor Designs!

This will truly be an experience that will inspire you, elevate your brand, and will guarantee beautiful imagery.

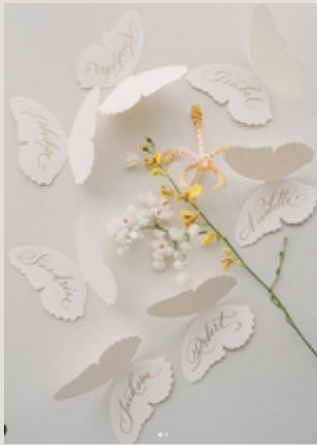


“LAKE COMO MEETS MIDWEST OPULENCE”

The first shoot is giving all the true spring inspiration and we couldn't be more excited about showcasing the Pantone color of the year: Peach Fuzz.

What came to mind when designing this editorial was: lively, spring colors, charming, hint of mediterranean, all while keeping a European/old world feel.

Something that's really trending in Europe is lush triple floral arches, so we decided to really make that a focal point for this shoot!



THIS SHOOT WILL INCLUDE:

- *A ceremony set with a lush triple arch floral installation and lush aisle florals with french countryside crossback chairs*
- *A real couple model set*
- *An elegant, extended tablescape with three full tables*
- *A lively flat lay with beautiful detailing*



TABLESCAPE SNEAK PEEK



THE MODELS

LOGAN KARL



KATIE HAINES



“A VINTAGE LONDON CELEBRATION”

For this second shoot, our goal is to showcase a vintage and royal design that will be beautifully complemented with the Chicago Room’s bright white walls, stunning architecture, large windows, and checkered flooring.



Although spring emphasizes brighter colors, the ornate and elaborate detailing of the museum inspired this shoot to be adorned with moodier colors to really lean in to the royalty of the design - warm plums, blushes, and natural greenery.



THIS SHOOT WILL INCLUDE:

- A ceremony set with a grand door arbor and luxurious white king louis chairs
- A real couple model set
- A beautiful serpentine tablescape with ikebana like arrangements
- A stunning flat lay



TABLESCAPE

SNEAK PEEK



THE MODELS

NOAH LEE



ANDREA HOUSTON

ARE YOU READY TO SECURE YOUR SPOT?

If you are ready to secure your spot, fill out the form [here](#). You do not want to miss this breathtaking full scale editorial!

Tickets will be sold at \$750 a piece, but don't wait because there will be an early bird sale of \$700 a ticket for the first 48 hours. There are 15 spots available and it will be first come first serve. Your spot has not been reserved until we've received payment.

We are so excited to create with you, friend.

This is for you if you are already in or wanting to break into the luxury market - This is for you if you're wanting to elevate your portfolio or just need fresh content - This is for you if you've been needing a space to simply create beautiful imagery.

Let's do this!

